

Points to Remember.

Our Guarantee is worth having, it is a full and absolute protection, you run no risk when you buy from Paling's.

We are PIANO and PLAYER-PIANO EXPERTS, and have a record of 70 years honest trading behind us.

The huge experience gained during this long period has taught us exactly how Pianos and Player-Pianos must be made to give satisfaction in the trying Australian climate. You reap the benefit of this as each instrument we sell is built to last a lifetime.

When you buy from Paling's you purchase the best value obtainable for your money. We give the best of service, both before and after the purchase.

Thousands of delighted customers have written expressing their great satisfaction at the way our Pianos have stood many years of hard work. No better recommendation than this can be given. Ask your friends—they will tell you the same.

Remember we guarantee you satisfaction, and are not satisfied unless **YOU** are.

It is very unwise to buy a so-called cheap second-hand Piano, very often it turns out a bad bargain, and it is not fair to the children—they cannot progress in their studies unless they have a good Piano. Always remember it pays to buy a new Piano—the first wear is the best wear.

Separate Catalogues of Pianos, Player-Pianos, Organs, Band Instruments, Gramophones, Violins, Banjos, Guitars, Mandolines, Music, etc., forwarded to any address (post free) on application.

When writing please state which Catalogue you require.

W. H. Paling & Co., Ltd.,
338 George Street, Sydney.

**Branches: Newcastle, Brisbane, Toowoomba, Lismore
and Rockhampton.**

Wholly set up and printed in Australia by Beatty, Richardson & Co.,
Equitable Building, 350 George St., Sydney.—33214

PALING'S



UNDER ROYAL
PATRONAGE.

PRICE LIST
OF

PIANOS and PLAYER-PIANOS.

Established 1853.

**Our Great
Piano
Agencies :**

BEHNING
CHAPPELL
ESTEY
LAFFARGUE
SAMES
VICTOR
MAXIM
BELLING

**Our Great
Player-Piano
Agencies :**

BEHNING
AUTOTONE
PLAYOTONE
LAFFARGUE
VICTOR
AND THE
LAFFARGUE
ELECTRIC
DYNACHORD

Sole Agents for Estey Organs.

W. H. PALING & CO.

LIMITED,

**338 GEORGE STREET,
SYDNEY.**

Established nearly Three-quarters of a Century.

March 10th, 1924—All Previous Lists Cancelled.

Paling's Price List of Pianos.

(Delivered at your Nearest Wharf or Railway Station)



Shewing Monthly Instalments for 1, 2, and 3 years.

Maker.		Cash Price	De-posit	12 Monthly Payments.	24 Monthly Payments.	36 Monthly Payments.
		£	£	£ s. d.	£ s. d.	£ s. d.
Behning	Sheraton Grand	338	40	26 1 6	13 13 2	9 10 8
"	Model B	181	20	14 1 9	7 7 7	5 3 0
"	Model A	177	20	13 14 9	7 3 11	5 0 6
Estey	Model 4	167	17	18 2 6	6 17 6	4 16 0
"	Model B	165	17	12 19 0	6 15 8	4 14 8
Chappell	Model 2	159	15	12 12 0	6 12 0	4 12 1
"	Model 4	143	10	11 12 9	6 1 11	4 5 1
Laffargue	Art Model	158	15	12 10 3	6 11 1	4 11 6
Sames	Model 116	150	12	12 1 6	6 6 6	4 8 4
Victor	Academy Model	146	10	11 18 0	6 4 8	4 7 0
"	Artist Model A	143	10	11 12 9	6 1 11	4 5 1
"	Artist Model B	140	10	11 7 6	5 19 2	4 3 2
Maxim	...	113	9	9 2 0	4 15 4	3 6 7
Belling	...	109	8	8 16 9	4 12 7	3 4 8

Pay as large a Deposit as possible, it will reduce the monthly instalments, any amount larger than that mentioned above may be paid

Player-Pianos.

The instrument everyone can play and enjoy.

Full Compass 88 Notes.

These beautiful instruments are illustrated in our separate Player-Piano Catalogue.

Instrument.		Cash Price	De-posit	12 Monthly Payments.	24 Monthly Payments.	36 Monthly Payments.
		£	£	£ s. d.	£ s. d.	£ s. d.
Behning	...	308	40	23 9 0	12 5 8	8 11 6
Autotone	...	299	40	22 13 3	11 17 5	8 5 9
Playotone	...	257	35	19 8 6	10 3 6	7 2 1
Laffargue	...	238	30	18 4 0	9 10 8	6 13 2
Victor	...	221	30	16 14 3	8 15 1	6 2 2
Laffargue Dynachord	}	303	40	23 0 3	12 1 1	8 8 4
Electric Reproducing Player-Piano						

Special Notice.

TERMS.

Should our printed terms not be suitable to your requirements and you wish for alterations, either in the deposit or monthly payments, please let us know your wishes, we will endeavour to meet them.

You may rest assured we shall do our best to please you.

If convenient to you to pay Cash we will give you a Cash Discount, failing that, pay as large a deposit as possible, this will reduce the monthly instalments, a larger deposit can be paid on any instrument.

GUARANTEE.

We fully guarantee every new Piano, Player-Piano, or Organ we sell, and as we stand right behind our guarantee it is worth pounds to you.

EXCHANGES.

We take old Pianos in exchange and allow full value for them. No charge is made for valuing.